

Alliance of Industrial Truck Organizations

Presidents Forum

AITO 主席论坛

Xi'an, China

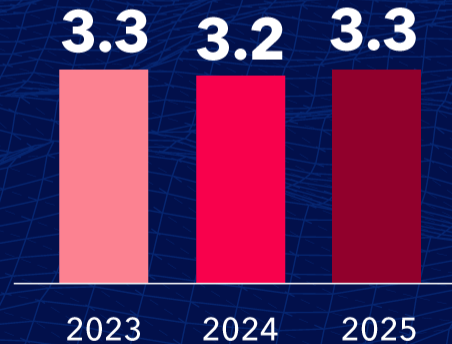
20 September 2024

WORLD ECONOMIC OUTLOOK UPDATE JULY 2024

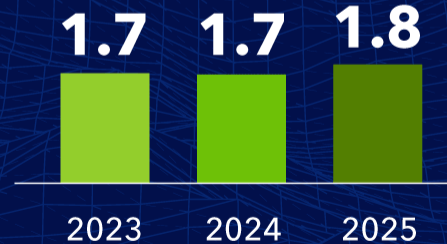
GROWTH PROJECTIONS

(REAL GDP GROWTH, PERCENT CHANGE) 增长预期 更新于 2024年7月

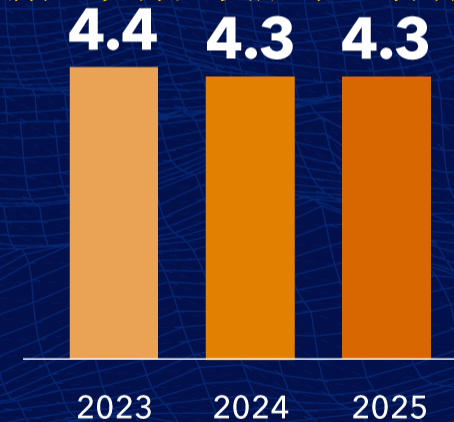
GLOBAL
ECONOMY
全球经济



ADVANCED
ECONOMIES
发达经济体

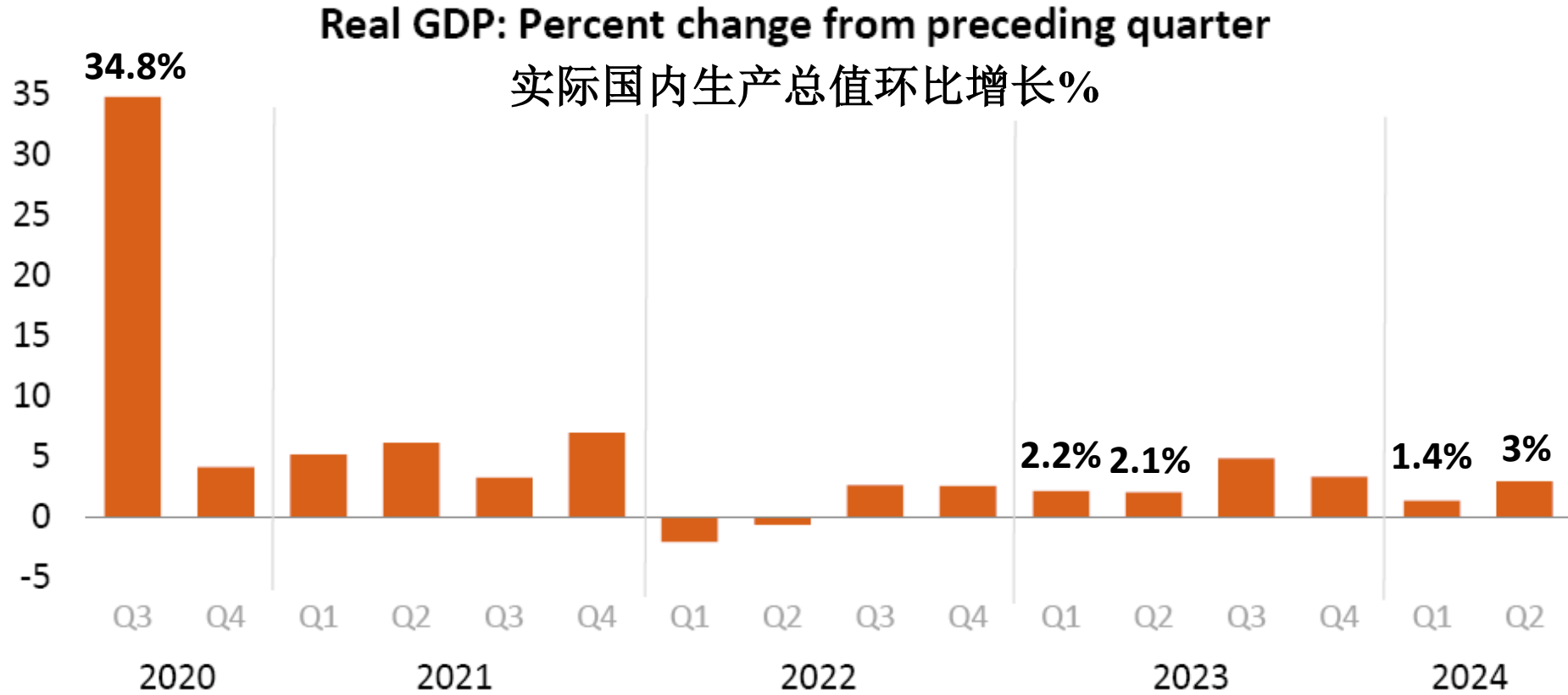


EMERGING MARKET &
DEVELOPING ECONOMIES
新兴市场及发展中经济体



INTERNATIONAL MONETARY FUND 国际货币基金组织

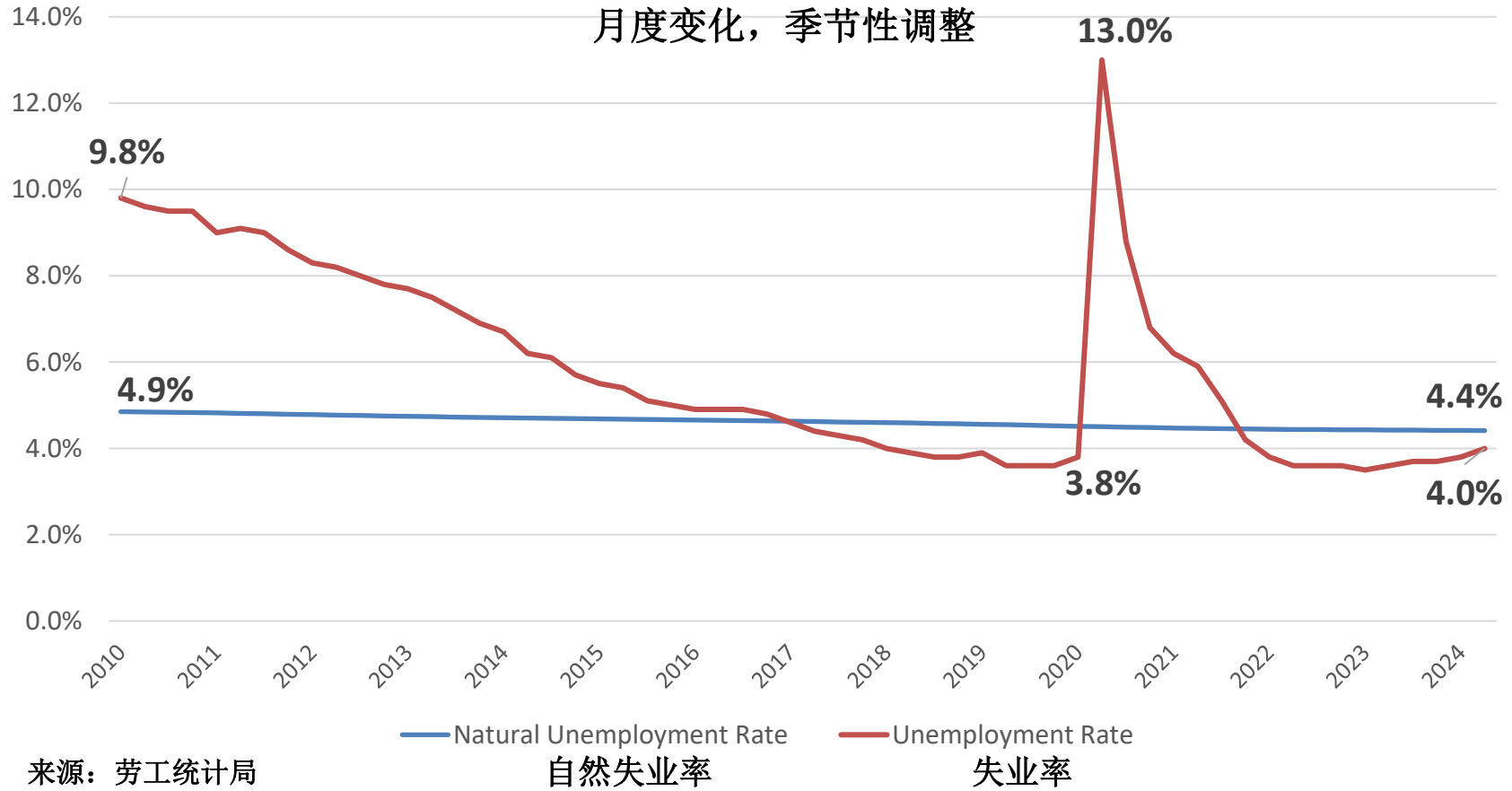
US Gross Domestic Product (GDP) 美国国内生产总值

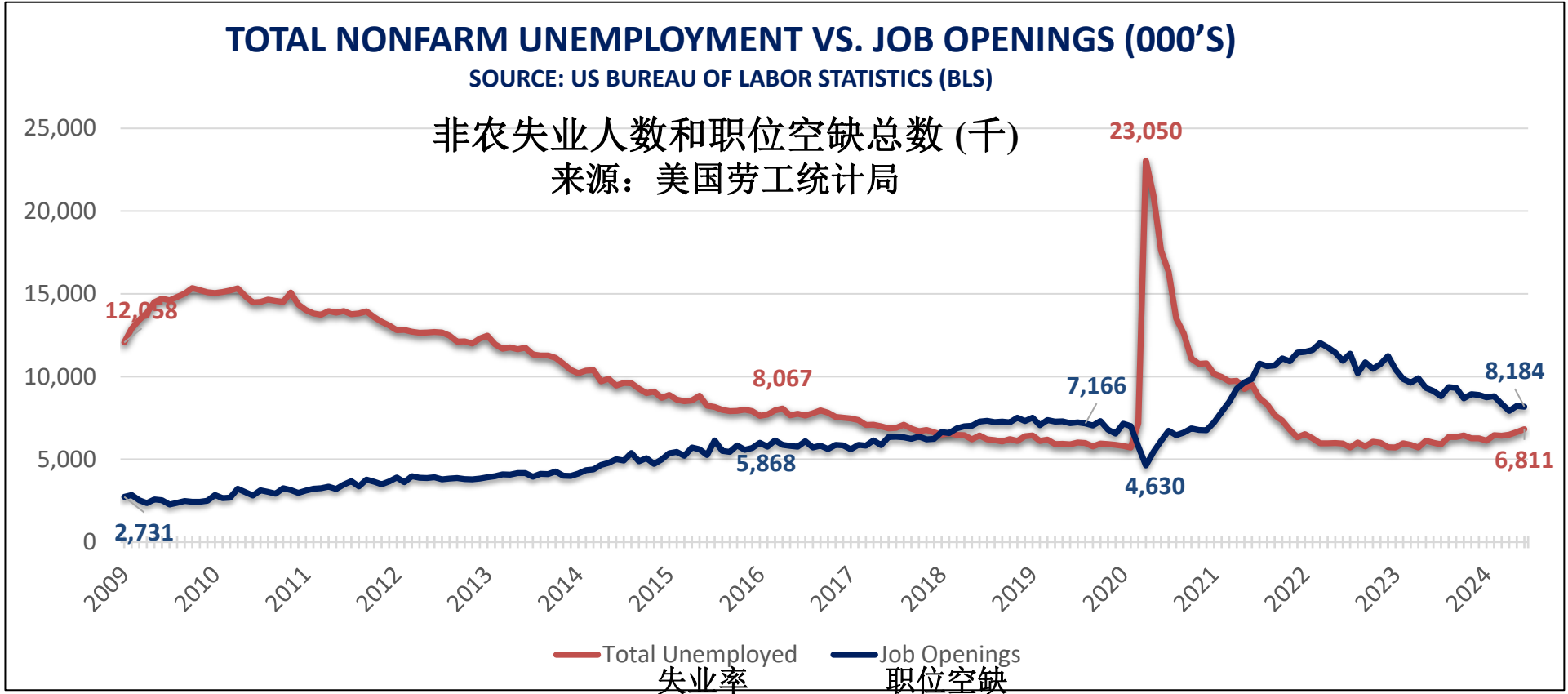


U.S. Bureau of Economic Analysis
美国经济分析局

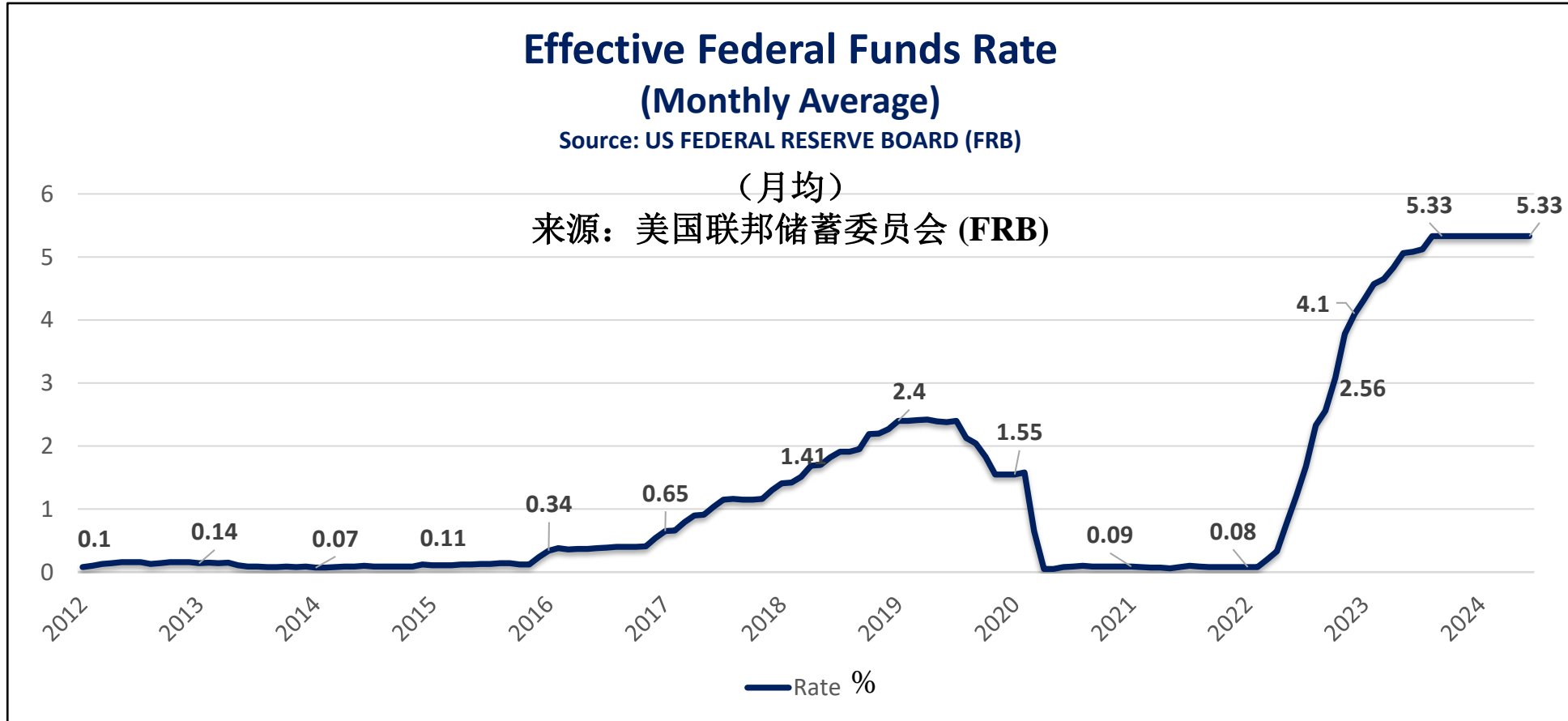
Seasonally adjusted annual rates
经季节性调整的年利率

United States Employment Situation 美国就业状况 Monthly change, seasonally adjusted

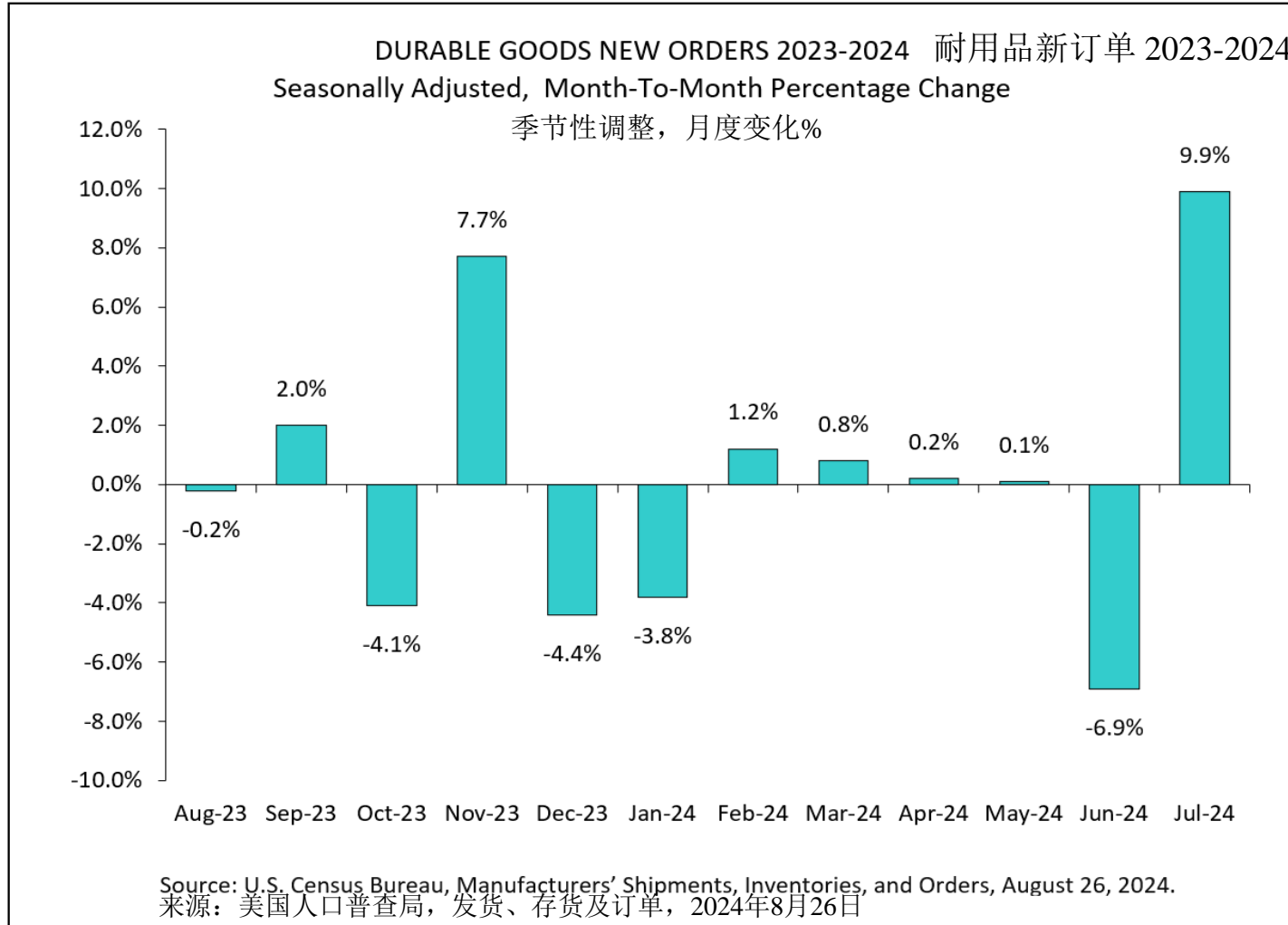




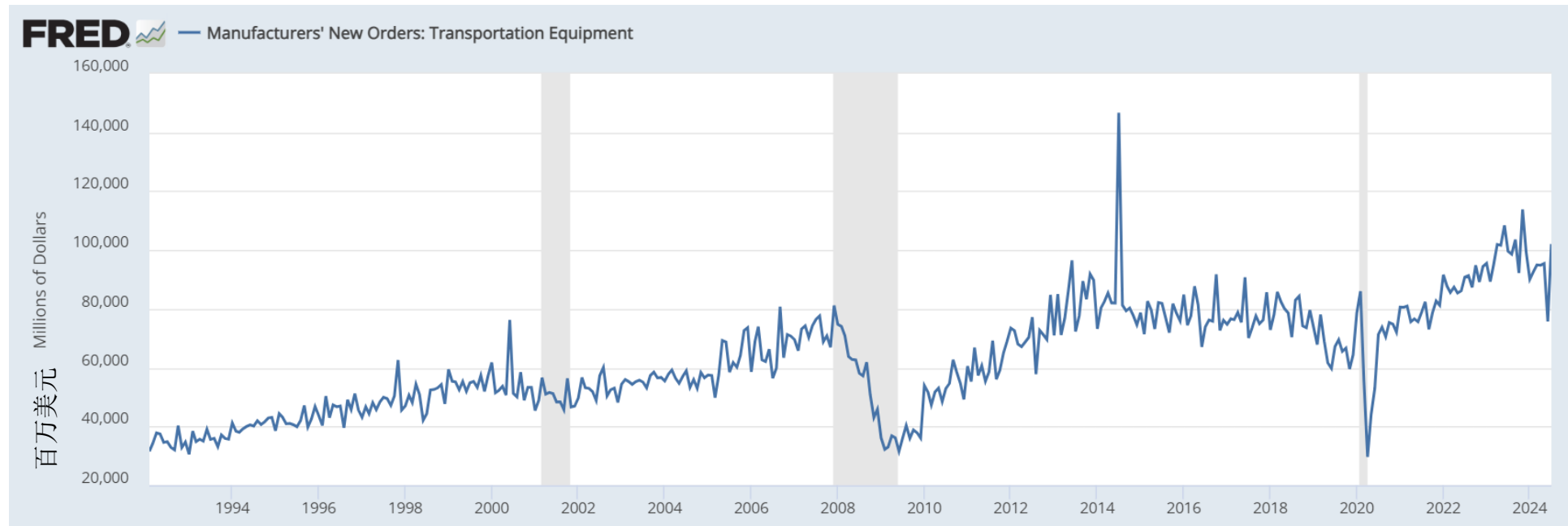
Effective Federal Funds Rate 有效联邦基金利率



Durable Goods Orders 耐用品订单

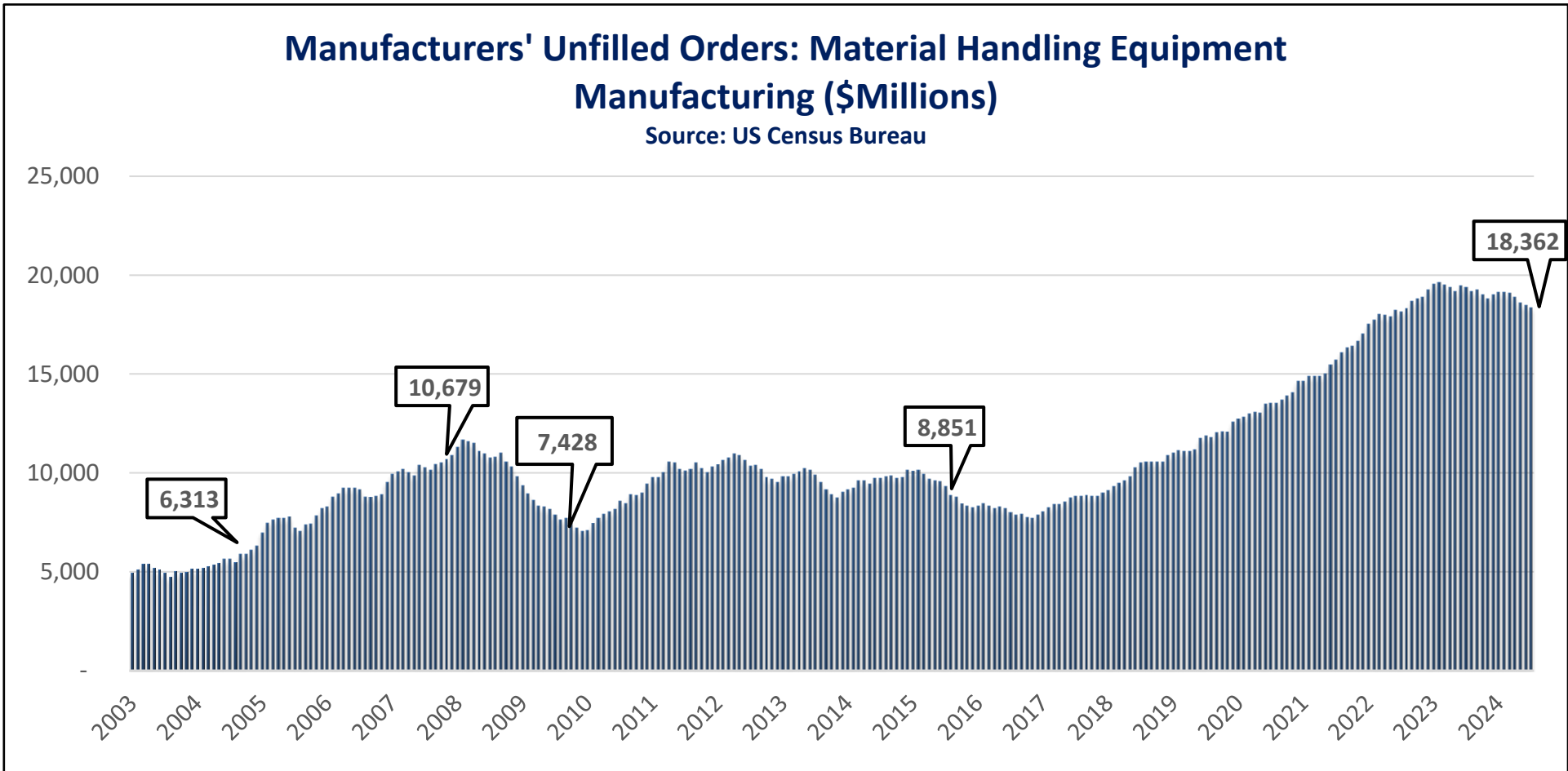


- New orders for transportation equipment increased 34.8% during July 2024 to \$102.2 billion
2024年7月，运输设备的新订单增长了34.8%，达到1022亿美元

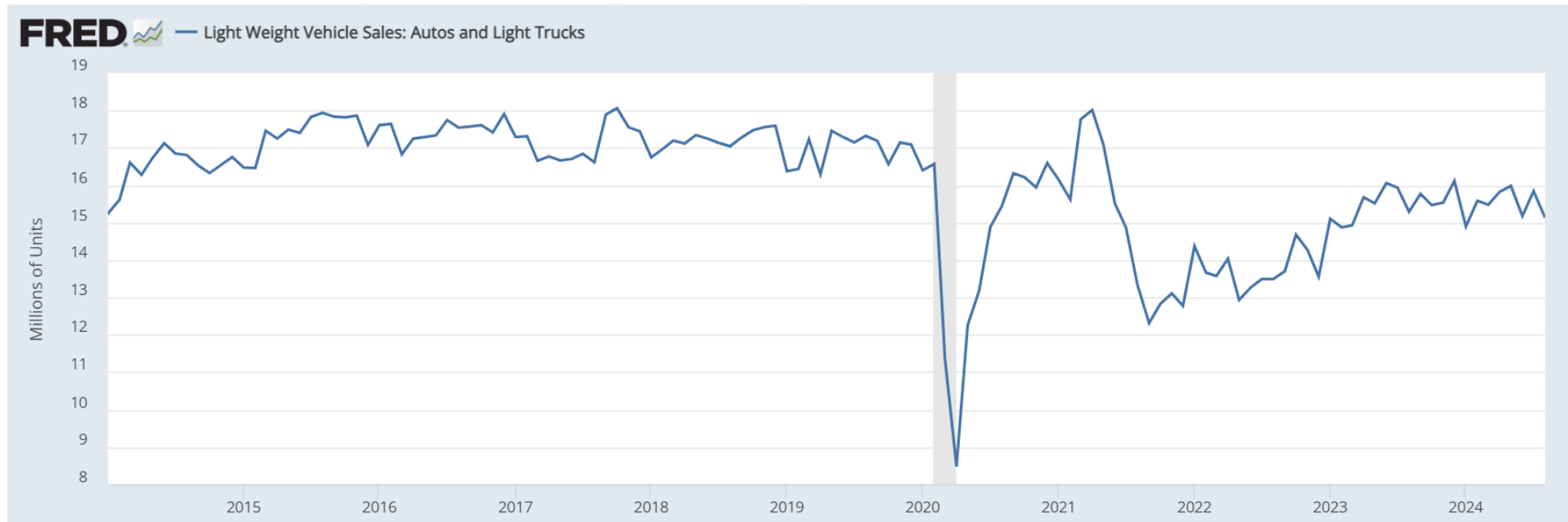


Manufacturers' Unfilled Orders: MHE

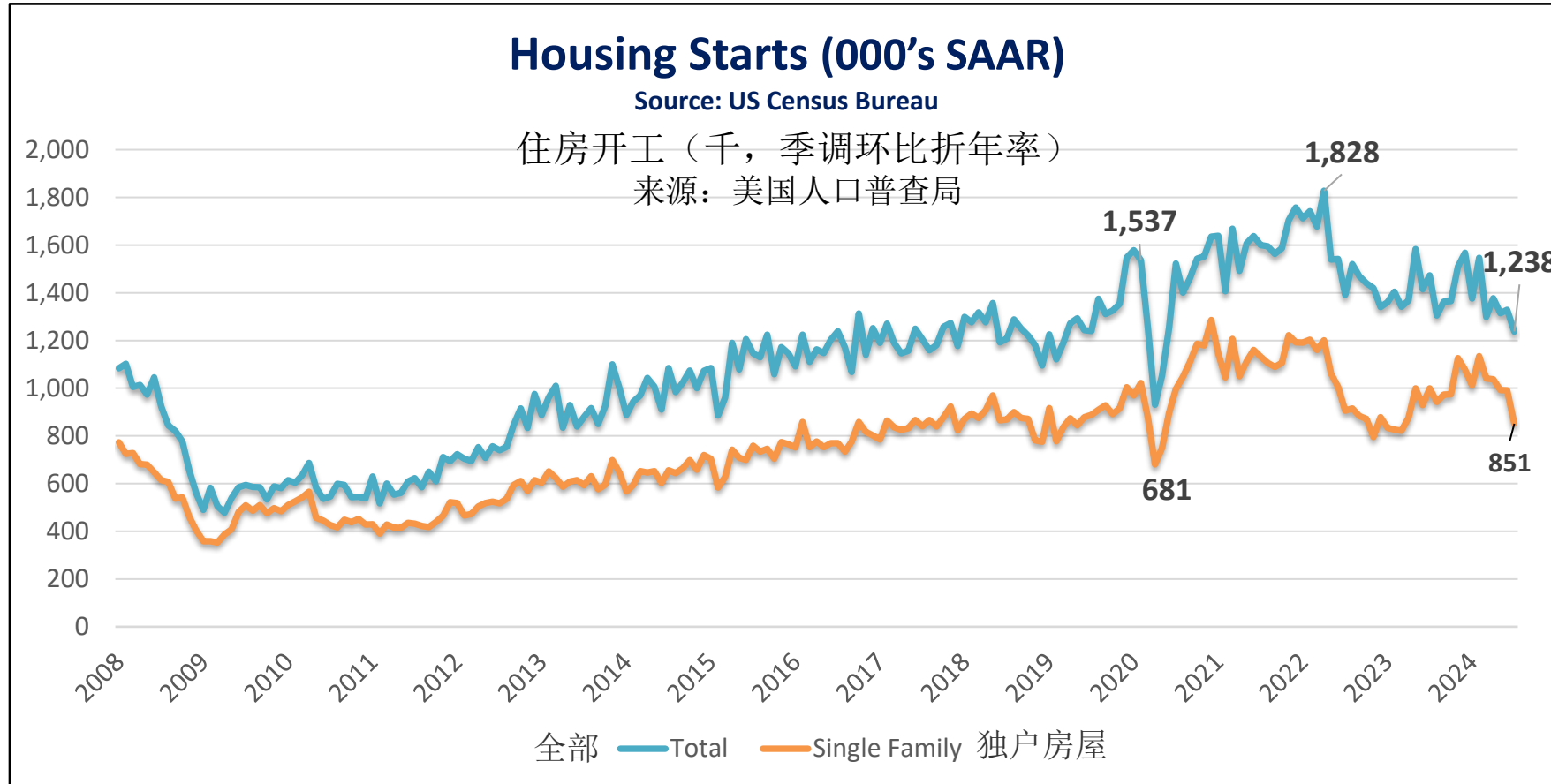
制造商未完成订单：物料搬运设备



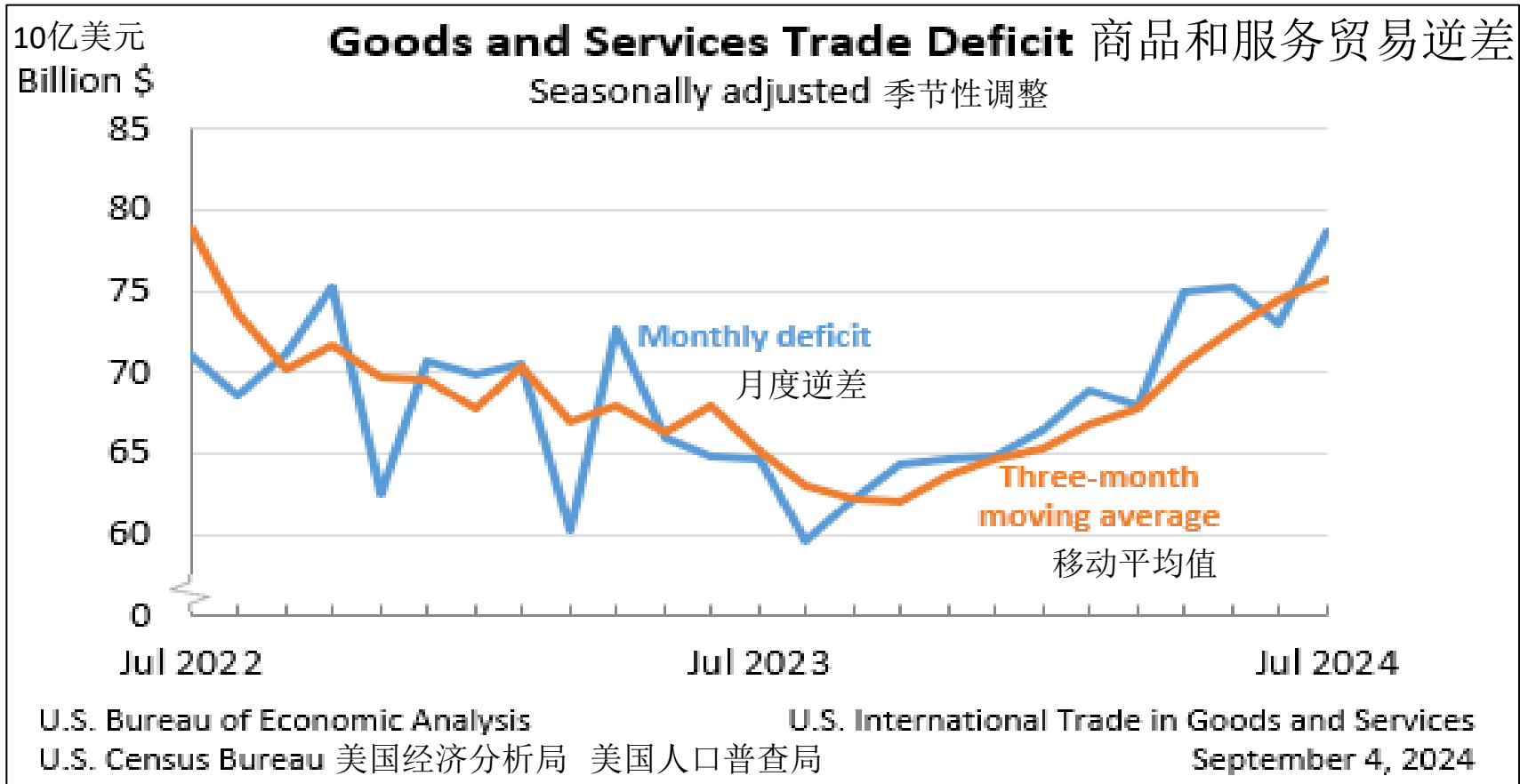
- New light-vehicle sales decreased by 4.5% (m/m) in August 2024 to 15.1 million units (SAAR).
2024年8月，新轻型汽车销量下降4.5%（m/m），至1510万辆（季调环比折年率）。



Total housing starts declined to a four-year low in July 2024.
2024年7月，住房开工总数降至四年来的最低点。



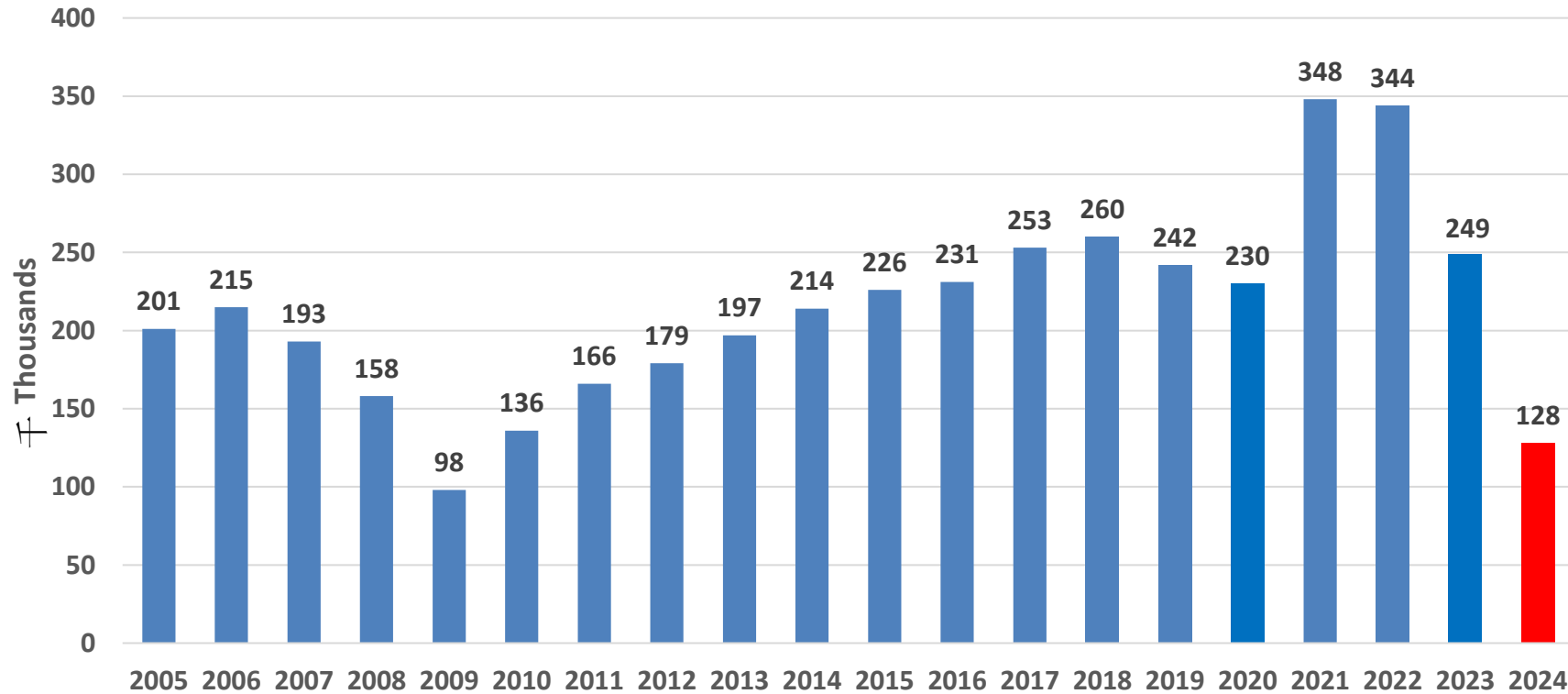
The goods and services trade deficit was \$58.3B for August-2023.
 2023年8月，商品和服务贸易逆差为583亿美元。





North American Lift Truck Industry 北美工业车辆市场

Historic Retail Orders (000's) 历史零售订单（千）
CY 2005 – 2024 August YTD 公历2025年-2024年8月累计数



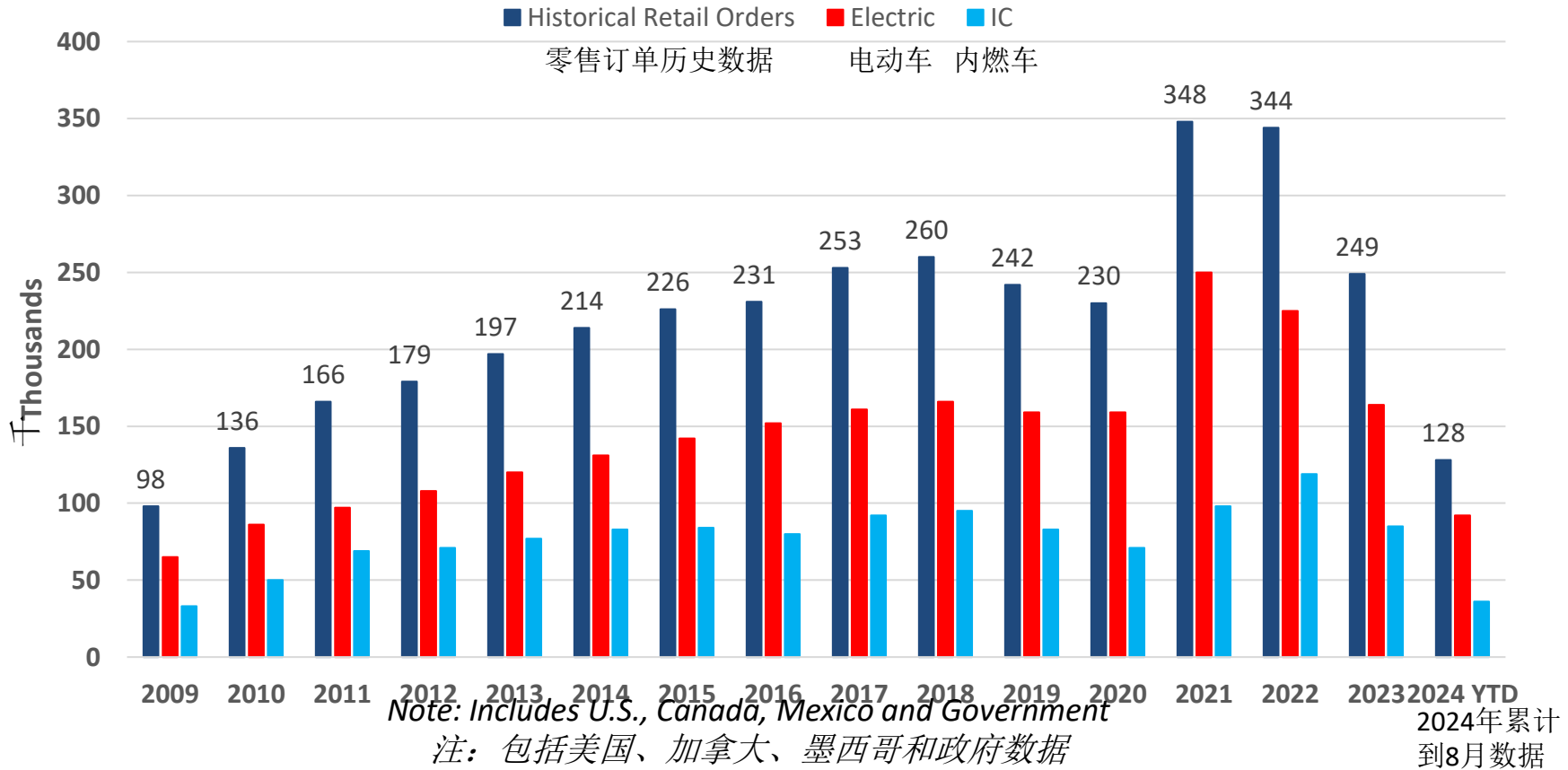
Note: Includes U.S., Canada, Mexico and Government
注：包括美国、加拿大、墨西哥和政府数据

YTD
2024年累计
到8月数据



North American Lift Truck Industry 北美工业车辆市场

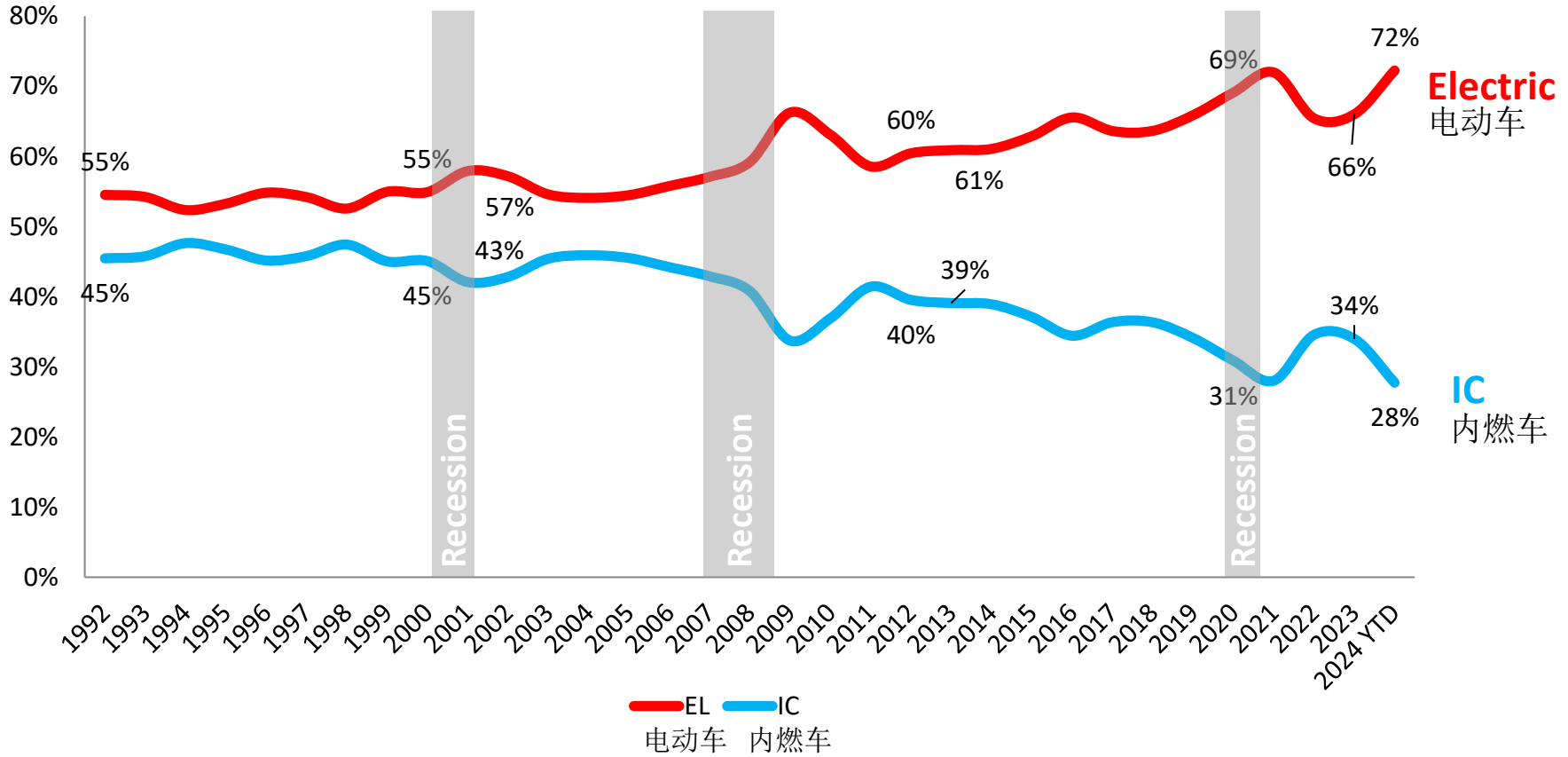
Historic Retail Orders (000's) 历史零售订单 (千)
CY 2009 – 2024 August YTD 公历2009年-2024年8月累计数





North American Lift Truck Industry 北美工业车辆市场

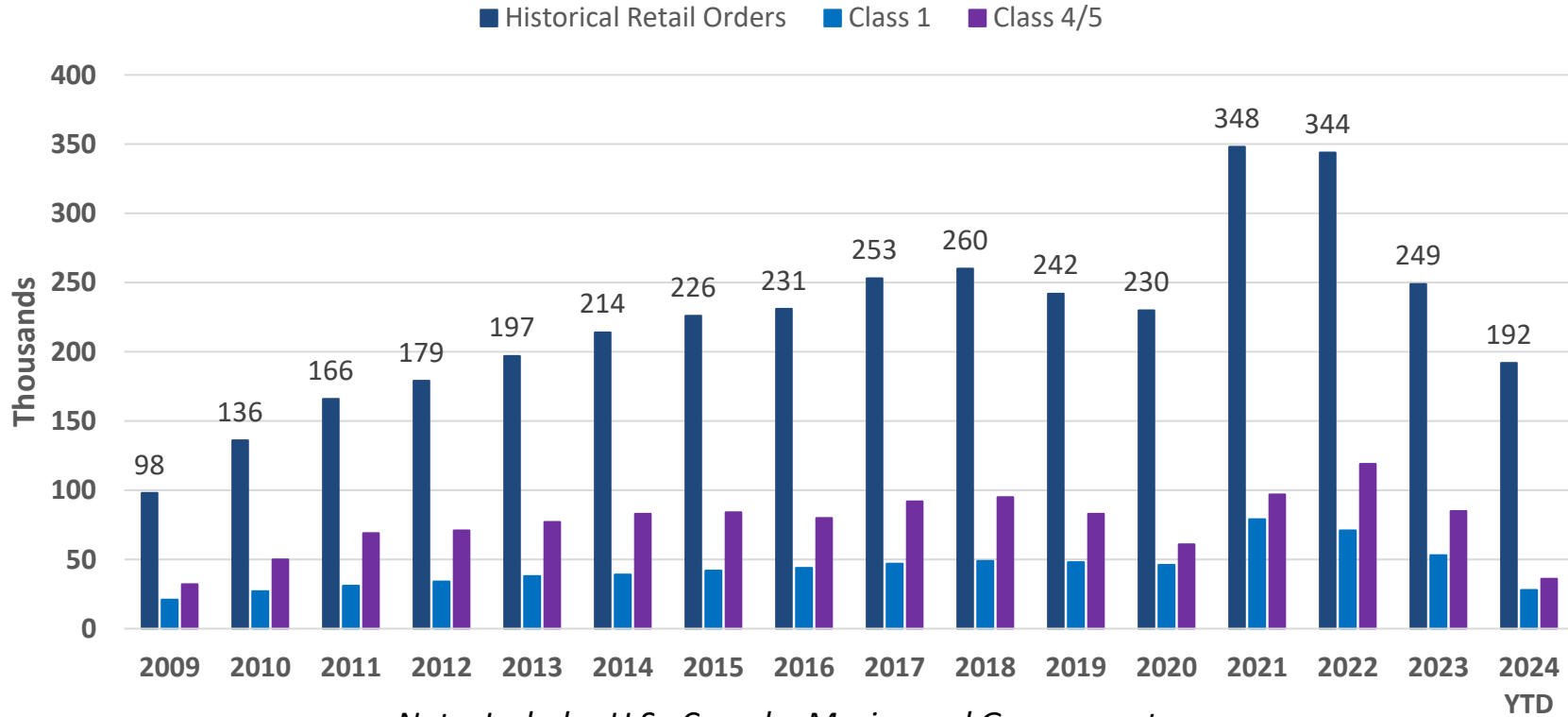
IC vs. Electric Trend 内燃车和电动车的趋势
CY 1992 – 2024 August YTD 公历1992年-2024年8月累计数





North American Lift Truck Industry 北美工业车辆市场

Historic Retail Orders (000's) 历史零售订单 (千)
CY 2009 – 2024 August YTD 公历2009年-2024年8月累计数



Note: Includes U.S., Canada, Mexico and Government

注：包括美国、加拿大、墨西哥和政府数据

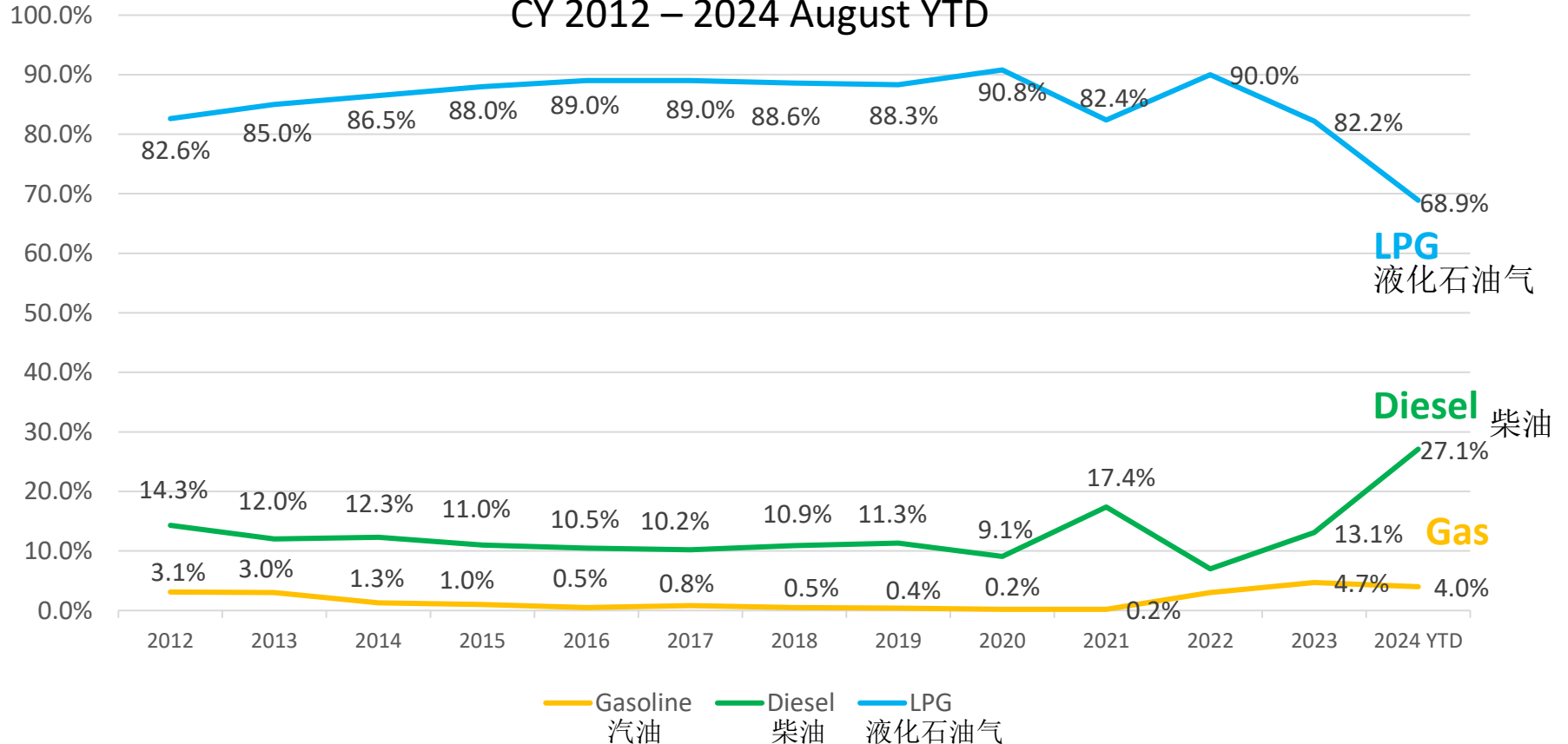


North American Lift Truck Industry 北美工业车辆市场

分发动机类型的工厂订单

Factory Orders By Engine Type – Class 4 & 5 Combined 合并第四和五类

CY 2012 – 2024 August YTD



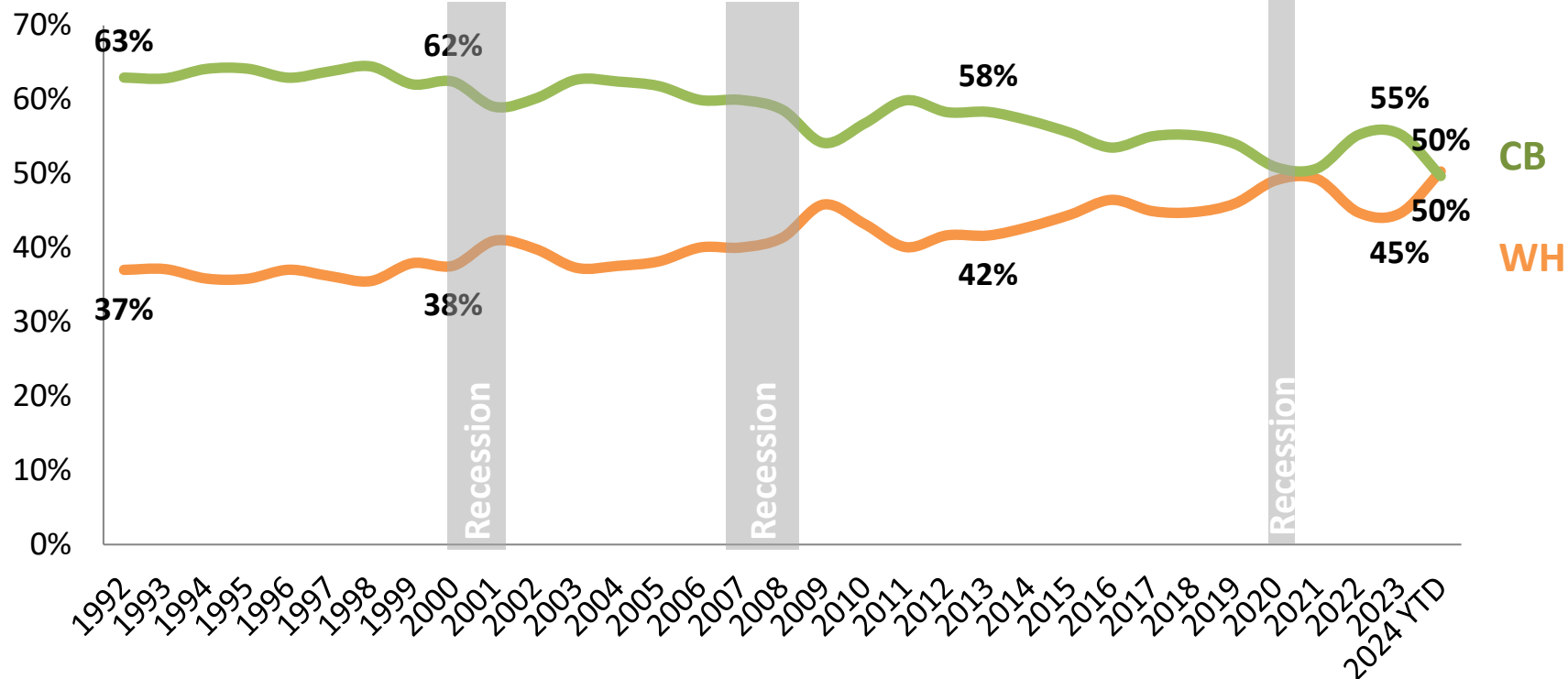
Note: Includes U.S., Canada, Mexico and Government

注：包括美国、加拿大、墨西哥和政府数据



North American Lift Truck Industry 北美工业车辆市场

Warehouse vs. Counterbalance Trend 仓储车及平衡重叉车趋势
CY 1992 – 2024 August YTD 公历1992年-2024年8月累计数



仓储车 — WH — CB平衡重叉车

Legislative and Regulatory

- Trade Policy
- Regulatory Environment
- California Air Resources Board (CARB) Zero Emission Forklift Measure

立法和监管

- 贸易政策
- 监管环境
- 加州空气资源委员会（CARB）零排放叉车措施



National Forklift Safety Day

全国叉车安全日

- Spotlight the safe use of powered industrial trucks
- Educate customers, policy makers, administration, etc. on forklift best safety practices
- National Forklift Safety Day – June 11, 2024
- 聚焦电动工业车辆的安全使用
- 对客户、政策制定者、管理层等进行叉车最佳安全实践的宣传教育
- 全国叉车安全日——2024年6月11日

NATIONAL
**FORKLIFT
SAFETY DAY**





National Forklift Safety Day

全国叉车安全日

Results of NFSD June 11, 2024 event included: 2024年安全日活动小结:

- 523 registered participants
- 104,180,068 ITA press release media circulation (2 press releases averaging 75,000,000 each)
- 523名注册参与者
- 104,180,068份ITA新闻稿媒体发行量 (2份新闻稿, 平均每份75,000,000份)

Results of NFSD June 13, 2023 event included: 2023年安全日活动结果:

- 330 registered participants
- 128,373,835 - ITA press release media circulation
- 330名注册参与者
- 128,373,835份ITA新闻稿媒体发行量

NFSD – June 10, 2025
下一届: 2025年6月10日

NATIONAL
**FORKLIFT
SAFETY DAY**





National Forklift Safety Day

全国叉车安全日

National Press Club, June 11, 2024

国家新闻俱乐部，2024年6月11日



THANK YOU
谢谢

